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For Immediate Release

DPS Health and USC Division of Geriatric, Hospital and General Internal Medicine's (GHGIM) Sections of General Internal Medicine and Geriatric Medicine Faculty Practice are Proud to Announce the Rollout of a Pilot Program for the Virtual Lifestyle Management Service

(Los Angeles, CA) – December 31, 2008 - DPS Health and the USC GHGIM's' Sections of General Internal Medicine and Geriatric Medicine Faculty Practice are pleased to announce the rollout of a pilot program for DPS Health's Virtual Lifestyle Management™ (VLM) service. The VLM service draws on cutting-edge technology to enhance efficiency and success of health care provider weight management programs. The VLM service gives physicians the tools to provide their patients with a clinically-linked, internet-based, weight management service that helps overweight and sedentary adults become more active, eat better, lose weight and live healthier lives.

DPS Health worked with the University of Pittsburgh to improve patient engagement through web-based learning, tracking, and motivation to create the VLM service. VLM uses cutting-edge technology to enhance efficiency and success of health care provider weight management programs.

USC GHGIM's Sections of General Internal Medicine and Geriatric Medicine Faculty Practice are comprised of 21 internists, and is part of the USC Health System. The pilot VLM program will be offered to 60 patients who were selected by their physicians, with a goal of enrolling 15 for the year-long program. The pilot program is designed to examine how the VLM works to strengthen the clinician patient relationship and provide significantly greater support to patients between office visits. Patients will be directly billed for the year-long VLM service.

"DPS Health feels that the USC GHGIM's Sections of General Internal Medicine and Geriatric Medicine Faculty Practice pilot of the VLM program will be very successful. Together, we are very interested to see how the unique circumstances and patient characteristics affect individual performance and return on investment for this pilot. We know that many people are compelled to change their lifestyle, and are willing to pay for services that truly help them. The USC VLM pilot is a great opportunity to test just how effective our program is when patients pay out of pocket for the year-long service" said CEO and founder of DPS Health

Neal Kaufman, M.D., M.P.H..

Dr. Goldstein, vice chair for Clinical Affairs, adds, "Our USC faculty takes great pride in employing advances in technology and sophisticated models of care to prevent illness and enhance the well-being of our patients. The Virtual Lifestyle Management service provides this opportunity."

Deeply concerned about the epidemic of weight-related illness, rising health costs and chronic conditions, Kaufman founded DPS Health to address serious chronic diseases, such as type 2 diabetes, in order to help clinicians more effectively improve health outcomes of their patients. The impetus for this came from the findings of the landmark NIH-funded Diabetes Prevention Program. Kaufman is a proven leader who has built a record of trust through local, state and national efforts to improve public health.

About USC Department of Medicine's Private Practice

USC Internal Medicine's mission is to provide the highest science and art of medicine to society in general, and to each and every patient.

About DPS Health

DPS Health, formerly known as Diabetes Prevention Source, extends the practice of medicine to meet current and future health threats. The increasing prevalence of life-style diseases and consumer driven treatments require new and improved ways to engage, enlighten and motivate individuals to adopt and sustain health promoting and disease preventing behaviors. DPS Health creates software solutions through an innovative, flexible and scalable technological platform (Behavior Change Suite™) based on research-proven lifestyle coaching methods. University of Pittsburgh faculty worked with the DPS Weight Management division to develop the web-based Virtual Lifestyle Management service (VLM), based upon the Diabetes Prevention Program developed by the University of Pittsburgh. DPS Health is a licensee of this program for delivery through the VLM service. In addition, DPS Health has the Physical Activity Prescription™ to help sedentary and overweight adults become more physically active.

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