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**For Immediate Release**

## **Adam Kaufman Leads Discussion at Diabetes Technology Annual Meeting**

*DPS Health COO Adam Kaufman presents Lifecorder Online to researchers and clinicians*

**Bethesda, Maryland, November 15, 2008** – Adam Kaufman, COO, DPS Health recently presented at the Diabetes Technology Society’s eighth annual meeting in Bethesda, Maryland where he participated in a panel discussion on DPS Health’s recent innovations in physical activity research tools. He presented the company’s innovative and proprietary online accelerometer technologies – the Physical Activity Data Warehouse™ and new product, Lifecorder Online™, –that promote weight loss, fitness and prevention of diabetes. DPS Health Founder and CEO, Neal Kaufman, M.D., M.P.H. also participated with a poster presentation.

Mr. Kaufman spoke about emerging technologies and described in detail how accelerometers can be used to promote physical activity and improve health outcomes. For many years, DPS Health has worked closely with Japan-based Suzuken, Ltd., a well-respected pioneer in the health promotion field, to create accelerometer data management tools for physical activity researchers. Together, they collaborated to create two separate web tools for physical activity research: the Physical Activity Data Warehouse™, a tool that allows study subjects to upload accelerometer data and researchers to download integrated study files, and Lifecorder Online™, a data management program that allows physical activity researchers to engage subjects directly online with their own activity performance.

Combining DPS Health and Suzuken’s proprietary technologies has created two powerful tools that will greatly increase the potential for important research into physical activity. Kaufman stated that by “allowing study subjects to view data from their accelerometer device, researchers can test the effectiveness of programs that support patient goal setting and planning, monitoring of behavior, reinforcing success, addressing failures and connecting to others.”

The Diabetes Technology Society meeting was also an excellent opportunity to exhibit the accompanying poster from DPS Health titled, *Technology Assisted Physical Activity Promotion: Online Accelerometer Data for Research and Clinical Care* co-authored by Neal Kaufman, M.D., M.P.H., which contained detailed information about how the DPS Health accelerometer records, measures and intervenes.

[Click here to download to content of the poster](#)

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**About DPS Health** -- DPS Health, formerly known as Diabetes Prevention Source, extends the practice of medicine to meet current and future health threats. The increasing prevalence of life-style diseases and consumer driven treatments require new and improved ways to engage, enlighten and motivate individuals to adopt and sustain health promoting and disease prevention behaviors. DPS Health creates software solutions through an innovative, flexible and scalable technological platform (Behavior Change Suite™) based on research-proven lifestyle coaching methods. The DPS Weight Management division has developed the web-based Virtual Lifestyle Management service (VLM), based upon the Diabetes Prevention Program developed by the University of Pittsburgh. DPS Health is a licensee of this program for delivery through the VLM service. In addition, DPS Health has the Physical Activity Prescription™ to help sedentary and overweight adults become more physically active. For more information, go to [www.dpshealth.com](http://www.dpshealth.com).

**Adam Kaufman, COO, DPS Health** -- Prior to joining DPS Health, Kaufman served as COO of ErgoTouch, responsible for developing relationships with vendors, managing operations and enhancements of the eCommerce website. Kaufman has also worked for the CEMEX company, Arkio, as its eBusiness manager. He received a B.S. in Economics from the Wharton School and a B.A.S. in Systems Engineering from the University of Pennsylvania. Upon graduating, he received a Fulbright Scholarship for work and study in Mexico. He is currently completing his Ph.D. dissertation in economics with a focus on micro-economic models of health behavior choice from the University of Southern California.

**Physical Activity Data Warehouse™ (PADW)** -- an Internet application that greatly reduces the burden of gathering and analyzing data from physical activity monitors. PADW enables your subjects to upload their accelerometer readings directly to a secure database from their home or office computer. This means you can process directly on the back end to generate one file with data from all study subjects.

**Lifecorder Online™** -- a system that greatly increases the variety of studies that can be designed by allowing you to incorporate physical activity performance into your study's design. This means you can incorporate physical activity performance as an additional measure to be tested by no longer requiring that devices be set up as a "black box."